

LIVINGSTON COMMUNITY PARTNERSHIP

Board Meeting July 25, 2024

- I. Minutes of June 27, 2024 Board Meeting**
- II. Treasurer's Report – Lori Kaufman**
- III. Chair Report – Pete Schofel**
 - Special Meeting – Breakfast with Ed Meinhardt – Wednesday, July 31, 8:30am - Presentation
- IV. Township Report – Al Anthony**
- V. Planning Board Update – Rudy Fernandez**
- VI. Executive Director's Report**
 - Marketing Presentation Kit – 24 years of BID Marketing
 - Art Committee Updates
 - Sculptures – Sponsor Update
 - Town Council – Temporary Relaxed rules for outside dining
 - Meeting with Meet Me in Millburn marketing company
 - Ribbon Cutting –
 - Saturday, August 11 – Dance Xtensions – 518 W. Mt. Pleasant Ave.
 - Friday, Sept. 13, 5:00pm – State Farm Insurance – 615 S. Livingston Ave.
 - New Business
 - Ship Logics – Pack & Ship Company – Town Center (old Barber shop)
 - Il Giacalone Space –
 - August Meeting??
- VII. Marketing: Kurt Schwartz/Beth Lippman**
 - Meeting with Rumble Boxing
 - Sidewalk Sale
 - Sculpture Marketing
 - Facebook Posts – how we handle nasty posts
- VIII. Open Discussion**

**Next Meeting: Thursday, September 26, 2024, 8:00am
via Zoom.**

Livingston Community Partnership Mgmt. Corp.
Balance Sheet Standard

07/22/24

As of July 22, 2024

	<u>Jul 22, '24</u>
ASSETS	
Current Assets	
Checking/Savings	
Regal Bank Checking	19,710.37
Regal Money Market	223,191.60
1000 — Checking 13300286...	600.00
1055 — Camuso Holiday Fund	12,678.23
Total Checking/Savings	<u>256,180.20</u>
Total Current Assets	256,180.20
Fixed Assets	
1300 — Office Furniture	50.00
Total Fixed Assets	<u>50.00</u>
TOTAL ASSETS	<u><u>256,230.20</u></u>
LIABILITIES & EQUITY	
Equity	
3001 — Opening Bal Equity	69,660.06
3901 — *Retained Earnings	134,849.33
Net Income	51,720.81
Total Equity	<u>256,230.20</u>
TOTAL LIABILITIES & EQUITY	<u><u>256,230.20</u></u>

Livingston Community Partnership Mgmt. Corp.
Profit and Loss Standard

07/22/24

July 1 - 22, 2024

	<u>Jul 1 - 22, '24</u>
Ordinary Income/Expense	
Income	
Sculpture Sponsorships	600.00
Total Income	<u>600.00</u>
Expense	
internet/fax	10.00
6000 — Administrative Fees	6,458.34
6105 — Insurance	
6110 — Insurance - Workers Co...	404.00
Total 6105 — Insurance	<u>404.00</u>
6180 — Telephone	10.00
6190 — Office Supplies & Equipm...	10.00
6196 — Postage and Delivery	7.50
6200 — Visual Improvement	
6240 — Maintenance	4,892.58
6200 — Visual Improvement - O...	1,279.66
Total 6200 — Visual Improvement	<u>6,172.24</u>
6300 — Marketing	
Marketing Printing	397.60
E-Marketing	1,600.00
6300 — Marketing - Other	11,875.00
Total 6300 — Marketing	<u>13,872.60</u>
Total Expense	<u>26,944.68</u>
Net Ordinary Income	<u>-26,344.68</u>
Net Income	<u><u>-26,344.68</u></u>

Livingston Community Partnership Mgmt. Corp.

Profit and Loss Standard

January through December 2024

07/22/24

	Jan - Dec '24
Ordinary Income/Expense	
Income	
Camuso Sponsorships	
Burn Foundation	4,140.00
Camuso Gingerbreadmen	4,860.00
Camuso Sponsorships - Other	1,000.00
Total Camuso Sponsorships	10,000.00
Sculpture Sponsorships	600.00
4000 — Assessment Fees	182,593.70
4400 — Interest Income	177.16
Art Sponsorship	749.41
Total Income	194,120.27
Expense	
internet/fax	90.00
Camuso Expense	3,078.27
Licenses & Fees	30.00
6000 — Administrative Fees	58,125.06
6025 — Accounting	4,500.00
6105 — Insurance	
6110 — Insurance - Workers Co...	763.00
6140 — Insurance - Liability	1,378.00
Total 6105 — Insurance	2,141.00
6180 — Telephone	227.65
6190 — Office Supplies & Equipm...	430.98
6195 — Printing and Reproduction	10.00
6196 — Postage and Delivery	67.50
6200 — Visual Improvement	
6240 — Maintenance	37,581.42
6200 — Visual Improvement - O...	3,838.98
Total 6200 — Visual Improvement	41,420.40
6300 — Marketing	
Marketing Printing	730.60
6320 — Conferences & Meetings	80.00
6360 — Web Site	540.00

Profit and Loss Standard

07/22/24

January through December 2024

	Jan - Dec '24
6390 — Advertising	4,296.00
E-Marketing	3,998.68
6300 — Marketing - Other	35,625.00
Total 6300 — Marketing	45,270.28
Total Expense	155,391.14
Net Ordinary Income	38,729.13
Net Income	38,729.13

Livingston Community Partnership Mgmt. Corp. Profit and Loss Budget vs. Actual

07/22/24

January 1 through July 22, 2024

	Jan 1 - Jul 22, '24	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Camuso Sponsorships			
Burn Foundation	4,140.00		
Camuso Gingerbreadmen	4,860.00		
Camuso Sponsorships - Other	1,000.00	8,387.10	-7,387.10
Total Camuso Sponsorships	10,000.00	8,387.10	1,612.90
Sculpture Sponsorships	600.00		
4000 — Assessment Fees	182,593.70	198,546.06	-15,952.36
4400 — Interest Income	177.16		
Art Sponsorship	749.41		
Total Income	194,120.27	206,933.16	-12,812.89
Expense			
internet/fax	70.00		
Camuso Expense	3,078.27	6,709.68	-3,631.41
Licenses & Fees	30.00		
6000 — Administrative Fees	45,208.38	43,331.10	1,877.28
6010 — Outside Services	0.00	1,395.61	-1,395.61
6025 — Accounting	4,500.00	2,791.23	1,708.77
6030 — Legal Fees	0.00	1,395.61	-1,395.61
6105 — Insurance			
6110 — Insurance - Workers Co...	763.00		
6140 — Insurance - Liability	1,378.00		
6105 — Insurance - Other	0.00	2,851.61	-2,851.61
Total 6105 — Insurance	2,141.00	2,851.61	-710.61
6180 — Telephone	207.65	221.42	-13.77
6190 — Office Supplies & Equipm...	410.98	442.84	-31.86
6195 — Printing and Reproduction	10.00		
6196 — Postage and Delivery	52.50	1,395.61	-1,343.11
6200 — Visual Improvement			
6220 — Township Debt Service	0.00	58,629.16	-58,629.16
6240 — Maintenance	37,581.42	50,322.58	-12,741.16
6200 — Visual Improvement - O...	3,838.98		
Total 6200 — Visual Improvement	41,420.40	108,951.74	-67,531.34
6300 — Marketing			
Marketing Printing	730.60		
6320 — Conferences & Meetings	80.00		
6360 — Web Site	540.00		

Livingston Community Partnership Mgmt. Corp.

Profit and Loss Budget vs. Actual

07/22/24

January 1 through July 22, 2024

	Jan 1 - Jul 22, '24	Budget	\$ Over Budget
6390 — Advertising	4,296.00		
E-Marketing	3,998.68		
6300 — Marketing - Other	35,625.00	39,083.87	-3,458.87
Total 6300 — Marketing	45,270.28	39,083.87	6,186.41
6700 — Interest Expense	0.00	16,774.19	-16,774.19
Total Expense	142,399.46	225,344.51	-82,945.05
Net Ordinary Income	51,720.81	-18,411.35	70,132.16
Net Income	51,720.81	-18,411.35	70,132.16

Livingston Community Partnership Mgmt. Corp.

Check Detail

July 1 - 22, 2024

07/22/24

Name	Account	Paid Amount
	Regal Money Market	
	Regal Bank Checking	-35,000.00
TOTAL		-35,000.00
Administrative Resour...	Regal Bank Checking	
	6180 — Telephone	-3.08
	internet/fax	-3.08
	6190 — Office Supplies ...	-3.08
	6000 — Administrative ...	-1,988.45
	6196 — Postage and De...	-2.31
TOTAL		-2,000.00
Administrative Resour...	Regal Bank Checking	
	internet/fax	-6.92
	6180 — Telephone	-6.92
	6190 — Office Supplies ...	-6.92
	6196 — Postage and De...	-5.19
	6000 — Administrative ...	-4,469.89
TOTAL		-4,495.84
The Hartford	Regal Bank Checking	
	6110 — Insurance - Wo...	-404.00
TOTAL		-404.00
Gee-Kay Landscaping, ...	Regal Bank Checking	
	6240 — Maintenance	-4,892.58
	6200 — Visual Improve...	-1,279.66
TOTAL		-6,172.24

Check Detail

07/22/24

July 1 - 22, 2024

Name	Account	Paid Amount
MyTown Marketing	Regal Bank Checking	
	6300 — Marketing	-11,875.00
	E-Marketing	-800.00
	E-Marketing	-800.00
	Marketing Printing	-171.10
	Marketing Printing	-226.50
TOTAL		-13,872.60